



MAXX S

**THE HIGH PERFORMING & HIGHLY
SUSTAINABLE MAINTENANCE
CLEANING PROGRAMME**

ECOLAB[®]

Everywhere It Matters.[™]

INTRODUCING
MAXX S PROGRAMME



HIGH PERFORMING
ECOLABELLED
PRODUCTS



PACKAGING
WITH 30%
PCR CONTENT



TERRITORY
MANAGER EXPERTISE
& SUPPORT



OPTIMISED
SUSTAINABILITY
IMPACT



HIGH CONCENTRATED SURFACE AND GLASS CLEANER

- High cleaning results on glossy surfaces and floors
- Excellent material compatibility
- Streak free formulation
- Effective in low concentration (from 0.1%)
- No requirement for additional PPE
- Eco-labelled and packaging with 30% PCR content



HIGH CONCENTRATED ACID SANITARY CLEANER

- Effective gel-acid-surfactant combination
- Excellent cleaning performance with effective descaling power and a pleasant scent
- Effective in low concentration (from 0.2%)
- Colour coding for clear usage identification
- Eco-labelled and packaging with 30% PCR content



HIGH CONCENTRATED ALL PURPOSE SUPER WETTING CLEANER

- High performance product for multiple applications
- Effective in low concentration (from 0.1%)
- Increases intervals between maintenance cleaning and offers outstanding cleaning results
- Low foaming for manual and machine cleaning
- Eco-labelled and packaging with 30% PCR content
- Removes dirt and grease quickly

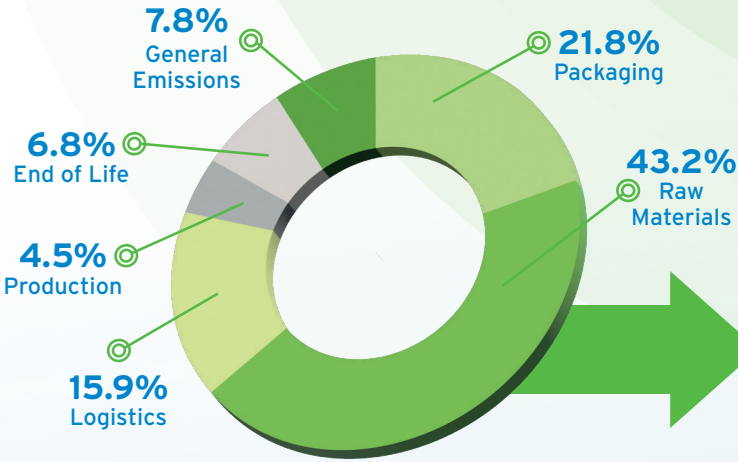


HIGH CONCENTRATED FLOOR CLEANER MAINTAINER

- Thoroughly cleans surfaces from traffic dirt and reduces dirt adhesion with regular use
- Removes scuff marks, repairs floor finish and restores initial gloss
- Certified according to DIN 18032
- Eco-labelled and packaging with 30% PCR content
- Effective in low concentration (from 0.1%)

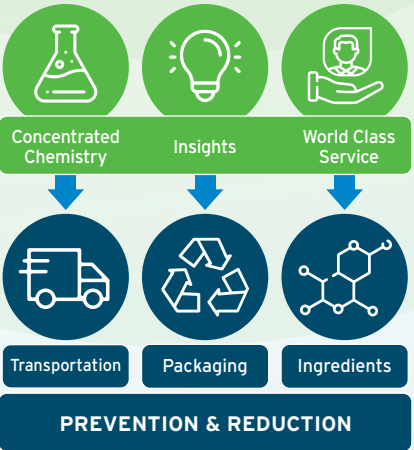


CLIMATE FRIENDLY SOLUTIONS



Focusing on where we can have the strongest CO2 impact **All Purpose concentrated cleaner*1**

TOTAL IMPACT APPROACH



PREVENT WASTE

- High concentrates delivering outstanding cleaning performance at low concentration (from 0.1%)
- Balanced blend of virgin and PCR resin to reduce weight and optimize the sustainability footprint
- Low dosing minimises costs, waste and reduces CO2 emissions due to less transport
- 100% Recyclable*2

PROTECT PEOPLE AND THE PLANET

- MAXX S offers a full range of no hazardous labelling, products which are safer to use and require less Personal Protective Equipment
- Comprehensive PCR packaging testing according to Code of Federal Regulations to surpass some of the highest packaging integrity standards
- Colour coded products for clear usage identification
- High material compatibility

**your brand by maximising
hygiene standards**

- Strong Sustainability credentials
- High product performance of MAXX S has a direct impact on your costs and the environment, because lower consumption reduces packaging waste and CO2 emissions
- One of the highest performing product ranges available*³, partly with super-wetting effect
- Constantly high cleaning results to meet heightened hygiene awareness requirements
- eROI to create and measure value



1 LITRE
OF CONCENTRATE
MAKES UP TO
1000 L
OF USE-SOLUTION

- ✓ High Concentrated Super-wetting technology
- ✓ Balance of 30% PCR & Virgin Plastic
- ✓ EU Flower & Cradle-to-cradle certified



Reduces CO2 emissions
associated with transport
by approx. **62%**^{*4}

High material compatibility

No hazardous labelling,
products which are
safer to use and require
less PPE

30% post-consumer recycled material, MAXX S can reduce waste by up to **65%***⁴

*1*External Analysis by Climate Partner, based on; Greenhouse Gas Protocol - Product Life Cycle Accounting and Reporting Standard, ISO 14067: Greenhouse gases - Carbon footprint of products - Requirements and guidelines for quantification, PAS 2050. Specification for the assessment of the life cycle greenhouse gas emissions of goods and services
2 depending on local recycling systems *3* products tested against various competitors (Gardner Test) *4* Based on MAXX Magic S1 L at a dilution of 0.1% versus a comparable Ecolab product in a 1 L standard packaging at a dilution of 0.25%

